



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 L

Results as of: 06/30/2018

GMT: CINDY GREGG

LOCATION PENNSYLVANIA

GMT CA

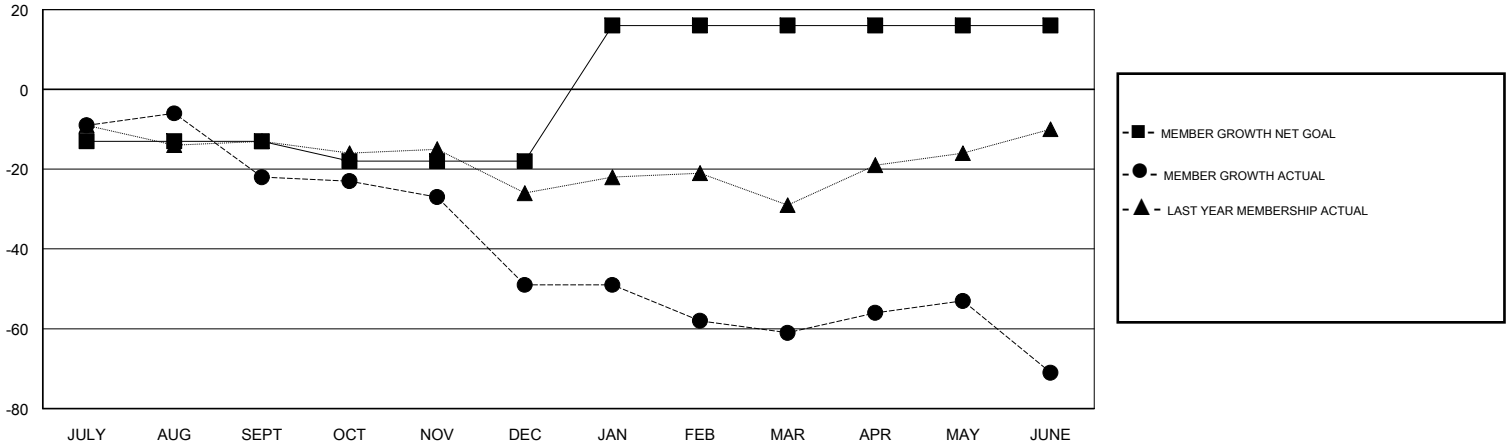
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 1             |
| JAN/FEB/MAR           | 1             | 0         | 1             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -13                    | 34                   | 52   |
| OCT/NOV/DEC           | -5                     | 14                   | 41   |
| JAN/FEB/MAR           | 34                     | 30                   | 38   |
| APR/MAY/JUNE          | 0                      | 52                   | 53   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |  |  |              |
|------------------|--|--|--------------|
| DROPPED CLUBS: 2 | 25 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>             |              |
| DROPPED MEMBERS  |  | MALE                                   | 775 (74.73%) |
| DECEASED         | 24   | FEMALE                                 | 262 (25.27%) |
| CLUB CANCELLED   | 14   | Women Percentage Fiscal Year Goal: 23% |              |
| OTHER            | 146  | TOTAL FAMILY UNIT MEMBERS              | 0            |
| TOTAL            | 184  | FAMILY MEMBERS PAYING HALF DUES        | 0            |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)